

Amsterdam, 31th March 2015

Dear Sponsor, Friend and relation,

On Thursday January 29th of 2015 New Holland Foundation had her second fund-raising event, this time in the Rijksmuseum, Amsterdam. The meeting started with a presentation of director Oscar Hefting. He introduced paintings and objects from Dutch Brazil and West Africa that would be shown later on, during a guided tour. Special attention was for the clipping of Palace Vrijburg (see picture), which was especially removed from the depot and exclusively shown to the guests of the fundraiser. This clipping shows the 17th Century palace of Johan Maurits van Nassau-Siegen in Mauritsstad, the actual town of Recife in Brazil. The palace is central situated between palmtrees. In detail you can discover all kind of people and animals incorporated within the clipping. A fantastic piece of art and a privilege for our guests to see it this closely.



Prince Maurits van Oranje-Nassau, van Vollenhoven, Ms Elizabeth Sophie Mazzela di Bosco Balsa of the Brazilian Embassy and Oscar Hefting, Director of the New Holland Foundation at the NHF-Fundraiser in the Rijksmuseum.

The guided tour was followed by a cocktail reception in the presence of His Highness Prince Maurits van Oranje-Nassau, van Vollenhoven. During the cocktail reception Mr. Wim Pijbes, Director of the Rijksmuseum wished the New Holland Foundation and guests a warm welcome in the museum. Following Ms. Elizabeth Sophie Mazzela di Bosco Balsa of the Embassy of Brazil held a speech, which can be found on the NHF-website. <http://www.newhollandfoundation.nl/speech-van-ms-elizabeth-sophie-mazzela-di-bosco-balsa/>

Catering was organised by Vermaat and very tasteful Brazilian snacks like coxinha and bolinho de bacalhau were sponsored by Chamas. To make the evening complete Restaurant Samba Kitchen provided the famous Brazilian cocktail, caipirinha. For more information about Brazilian catering please have a look at <http://chamas.nl/> and for the Brazilian restaurant see <http://www.samba-kitchen.nl/>.

The Stan Huygens Journaal of the Telegraaf placed an article (in Dutch) about the fundraiser, which also can be found on the NHF-website: <http://www.newhollandfoundation.nl/wp-content/uploads/2015/02/20150203-StanHuygens-TP-TP023-Tlg-1-190420.pdf>

After the successful fundraisers in The Hague and Amsterdam, the next fundraiser will be in Rotterdam. On the 18th of June 2015 the NHF will receive their Friends and relations in the Maritime Museum in Rotterdam, where the Rotterdam naval hero Piet Hein, will be the central character. In name of the Dutch West Indian Company he conquered Salvador de Bahia in 1624 and in 1628 he commanded the ships that captured the Spanish Silver fleet at Cuba. A lecture by Prof.Dr. Henk den Heijer of the University of Leiden will be followed by a guided tour in the museum and our famous cocktail.



Clipping of Palace Vrijburg of Johan Maurits van Nassau-Siegen in Mauritsstad, the actual town of Recife in Brazil

Researcher Lodewijk Hulsman just presented his publication on Dutch forts in Brazil which can be seen on the NHF-website. The publication is a fantastic piece of work and will be the base for further Spanish, Portuguese and Brazilian contributions. In the autumn of 2015 local and archaeological information will be collected during a survey in Brazil. The presentation of the coffee-table book of the Atlas of Dutch Brazil is planned for 2016.

For the Atlas of Dutch North America Jaap Jacobs finished his work on the Manhattan and Delaware regions. In cooperation with the New Netherland Institute in Albany, he is now working on the defense works in the Hudson River Valley. The final report is expected to be released coming June.

For now,

Grande abraço,

Iris van Beekum and Laurien Bus

New Holland Foundation